



 mind in Salford



**Become a  
Corporate  
Partner**



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# Who We Are



## Charity Status

Mind in Salford is an independent charity with our own board of trustees and financial income. We are proud to have achieved the Mind Quality Mark, accredited by the charity commission.

**We are a company limited by guarantee.**

**Registered Charity Number:  
1156625**



**A Message From our Chair  
Rimpby Batta**



**A Message From our CEO  
Markus Greenwood**

66

I joined Mind in Salford as Chair of the Board of Trustees in March 2024. My career is in the NHS and Charity sector. I am proud to serve as Chair to support and implement the fantastic work of the Senior Management Team, all staff and volunteers that enable local people to access and benefit from services. 99

66

We believe in building a resilient community where we all help each other and strive and campaign for better mental health care. A place where we can talk freely about our mutual mental health struggles and create responsive and welcoming services. A place where multiple marginalised identities are understood and celebrated. 99



## Mission Vision Values

### Mission

Our mission is to use fierce compassion, diverse expertise and a person centred approach, to campaign and provide radically caring, impactful services that make a positive difference to the well-being and mental health of the local people.

### We are...

#### Community Focused

Our community is at the heart of everything we do – we listen and respond with supportive expertise.

#### Compassionate

We are motivated by compassion and provide support without judgement to help you improve your resilience and self-care.

### Our Vision

To make a positive difference to the wellbeing and mental health of local people and to have a society that is compassionately supportive and respectful.

### We Value...

#### Lived Experience

Your strengths and lived experience shape and impact our work to support and fight for better mental health.

#### Respect

We recognise intersectionality and value our differences – we strive for equity for all.



# Why Work with Mind in Salford?

## 51%

Poor mental health accounts for over half of all work-related illness. 51% of long-term sick leave is due to stress, depression, or anxiety.

## 1 in 6.8

1 in 6.8 people experience mental health problems in the workplace.

## 17.1 Million

Each year, 17.1 million working days are lost due to depression, anxiety and stress.

**Despite the current mental health crisis, most of us don't get the help we need. This has to change.**

Would you like to join us in the fight for mental health?



**By working hand in hand with us, your business will form an integral part of our strategy to make a positive difference to the wellbeing and mental health of local people.**

**This means that we are supporting the mental health of your employees, colleagues, family and friends.**

# How Could this Benefit You?

Joining us as a corporate partner will give your company clear and measurable benefits.

**A corporate partnership enables you to:**

- **Meet corporate social responsibility objectives**
- **Engage with the community in which you operate and trade**
- **Explore marketing opportunities across trade and social media**
- **Build a sense of pride and motivation amongst your team**
- **Create opportunities for positive stakeholder engagement**
- **Stand out among your competitors in a crowded marketplace**

# How You Can Get Involved:

Charity of the Year

Take part in workplace training organised by Mind in Salford

Payroll giving

Employee fundraising

Sponsorship - Make a corporate donation

Cause related marketing

Take part in an event

Work with our fundraising team to create bespoke events

Bespoke fundraising and volunteering – fundraising team to create bespoke events and targets, with full support and internal communication campaigns



**No matter how big or small your business is, your support will be featured on our social media platforms and on a dedicated corporate partnership page on our website, where you will reach new clients and illustrate your support for your local community of Salford.**

# How Your Money Could Help...

- £10 - An introductory call with our Advice team**
- £50 - A 1:1 therapy session with our LGBTQ+ service Rainbow Mind**
- £125 - A half day Mental Health Awareness training session**
- £225 - A Suicide ASIST two day training course**
- £325 - A Mental Health First Aid two day training course**
- £640 - Delivery of an 8-week Mindfulness course**



**The support you give in Salford, stays in Salford.**





**Mental health  
First Aid and  
Suicide First Aid  
training provided  
to 518 employees  
across Salford**

 **mind** in Salford Our Impact 2022 - 2023

 **mind** in Salford



**Testimonials**

<sup>66</sup> **I am grateful for  
the experience  
and the positive  
changes I have  
felt since  
completing the  
course.** <sup>99</sup>

8 Week MBSR Asian men's group  
attendee

**1065**


**people  
supported  
through our  
advocacy service**



 **mind** in Salford Our Impact 2022 - 2023


**£36,568.80 was  
gained for  
service users in  
Disability Living  
Allowances**



 **mind** in Salford Our Impact 2022 - 2023

**Delivered  
Mindfulness and  
Relaxation for  
Menopause  
sessions for  
225 people**



 **mind** in Salford Our Impact 2022 - 2023

**We secured £30,520 in Personal  
Independence Payments for clients  
who otherwise  
may not have been able to themselves**

 **mind** in Salford Our Impact 2022 - 2023

**Helped over 194 of our  
clients in Secure  
Mental  
Health Wards**

Some of whom experience  
issues such as Schizophrenia,  
PTSD or Depression



<sup>66</sup> **I am now confident to ask  
someone if they are ok. People  
have responded well to me  
asking mental health questions  
using the techniques learnt on  
the course.** <sup>99</sup>

Mental Health First Aid training attendee



 **mind** in Salford Our Impact 2022 - 2023

 **mind** in Salford **Testimonial** <sup>7</sup>

# Meet Some of Our Current Partners:

We will ensure that you feel valued as a charity partner and that our partnership becomes an integral part of your organization.



**Keolis Amey Metrolink**

**AJ Bell**



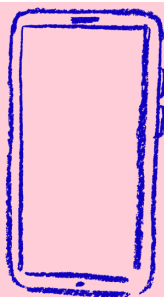
**Dock10 Salford**

**Further Media Works**

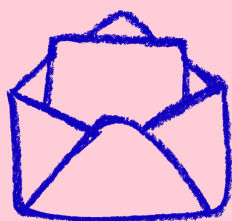
# Ways You Can Donate:



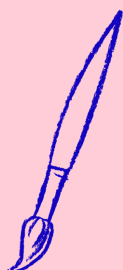
Donate directly through our website. This can either be a one-off or regular donation.



To make a donation via text, text 'SALFORDMIND' to 70085 to donate £3. This costs £3 plus a standard rate message. Or give any whole amount up to £20 by texting 'SALFORDMIND' followed by a number up to 20.



If you are thinking of leaving a gift in your Will to Mind in Salford, please contact our Fundraising Manager who can provide information about our services and local solicitors that we work with: [fundraising@mindinsalford.org.uk](mailto:fundraising@mindinsalford.org.uk)



If you would like to make a donation by cheque, please make it payable to 'Mind in Salford' and send it to Mind in Salford, The Angel Centre, 1 St Philips Place, Salford, M3 6FA for the attention of The Fundraising Team.

**Mind in Salford**  
**The Angel Centre**  
**1 St. Philips Place**  
**Salford**

**M3 6FA**

**Registered Charity Number:**  
**1156625**



**Get in touch**

**t: 0161 710 1070**

**e: [fundraising@mindinsalford.org.uk](mailto:fundraising@mindinsalford.org.uk)**

**w: [mindinsalford.org.uk](http://mindinsalford.org.uk)**

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